

April 30, 2003

Proprietary



Ten More Reasons to Choose Brymark.com:

- 1. Because we have been in business for 25 years.*
- 2. Because we select the right promotional products for our clients and their customers.*
- 3. Because we make sure our clients' promotional products get delivered on time to the right target market—not only our clients' existing customers say but also new, potential customers. We provide complete **Marketing Solutions** for clients not just promotional products.*
- 4. Because we use TQM—Total Quality Management from factory to client to their target markets.*
- 5. Because we offer our clients e-stores that allow them to leverage their promotional campaigns—they can **sell** their promotional items as well as give them away.*
- 6. Because we know how to measure the success of promotional campaigns and ROI (Return on Investment).*
- 7. Because we do follow-up market research to make sure that campaigns meet the clients' goals and to improve performance every year.*
- 8. Because we can use web applications to connect our clients, suppliers and Brymark.com so that we can manage and track performance, resulting in maximum efficiency and effectiveness for all.*
- 9. Because we understand our clients' marketing challenges and we tailor affordable solutions to meet and exceed all client requirements.*
- 10. Because we have the marketing savvy, creativity, passion and drive to successfully meet our clients' expectations and challenges.*

Please contact us 24/7 for more information:

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