

Brymark Celebrate '25 Years Young'

Brymark announces 25 years of doing business and doing it right

OTTAWA, CANADA - Brymark Promotions Inc., one of Canada's top seven promotional merchandise marketing solutions firms, is celebrating 25 years of business.

In 2 decades, there are still some things that haven't changed at Brymark. According to Founder and Co-owner, Irving Gencher, "Many of our clients have stayed with us since the beginning in 1978 because we always did what was best for them and I can still remember their names, their projects and what they ordered."

The family owned company set out to create an organization that is known by customers, suppliers and partners to provide exceptional customer service and solutions that really work and there are no plans to stray from what has worked. "We're going to keep doing what we've been doing for the last 25 years, and build on the value delivered through additional strategic solution and service offerings," said Mark Gencher, Vice-President, Director of Sales and Co-owner.

Relocating in 1998 from a renovated 80-year-old house to a full-service office and warehouse facility, the company has since expanded to serve the North American market with locations in Los Angeles, Montreal, Toronto as well as Ottawa. Brymark continues to attract experienced talent from around the world who share Brymark values. Warren Gencher, President and Co-owner of Brymark adds, "We've survived the sweep of industry changes and we are growing quickly because, we listen closely to our customers and we have built a quality-driven infrastructure that is supported by a strong team and credible supplier network."

About Brymark

Brymark is one of the top seven distributors of marketing solutions and promotional merchandise management using branded and co-branded merchandise in Canada. Established in 1978, Brymark is an industry leader in providing creative solutions, total quality assurance and on time delivery. Brymark serves a diverse client and industry base including organizations such as Jamieson Laboratories, Corel Corporation, Ottawa Renegades, the United Way, Hummingbird, 2000 Special Olympics Winter Games, Cirque d' Soleil and many others. Family owned Brymark operates from offices in Ottawa, Toronto, Montreal and Los Angeles. Learn more about Brymark's range of solution and service offerings at www.brymark.com.

Guerrieri Wins Race and Championship at Mont Tremblant

Contributor: F1600 Press Release

September 28, 2003 (Mont-Tremblant, Quebec) -- It was a very rainy Sunday afternoon, but that didn't stop Chris Guerrieri, the Formula Ford 1600 series points leader, from pulling 18 other drivers around the challenging Mont Tremblant course for fifteen laps. Chris led from flag to flag and won not only the last round of the championship, but the driver title as well.

The rain was relentless as the lights went green to start the race. Guerrieri, who hails from Pickering, ON, had a perfect start but he was closely followed by the experienced Didier Schraenen, twice champion of the series. The Mont St-Hilaire driver stayed very close to Guerrieri for the first eight laps of the race, but the water accumulation on the track took its toll, and Didier spun in corner one, dropping him back to seventh. Pincourt, QC's Olivier Lambert, twice winner at Trois-Rivières earlier this season, then took second place from Schraenen. Behind him, veteran Robert Boyer had jumped from 13th spot into third, while young rookie Mathieu Audette from Mirabel, QC, who had started in eighth place, was now fourth. He was challenged by François Bellemare from Pointe-du-Lac, QC but on lap twelve, Bellemare slightly lost control in front of the control tower, riding in the grass before getting back on the track and dropping a few positions. As for David Clubine from Brantford, ON, he started from fourth place but spun on the very first lap and was forced to fight his way back through the field.